

MEDIA ADVISORY

March 20, 2007

**Toronto's Aboriginal Businesswoman of the Year Honoured in Ottawa and Awarded at Home**

**MEDIA CONTACT: Brenda MacIntyre  
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*On March 22, 2007, only days after being honoured in Ottawa for her work with Aboriginal women, Brenda MacIntyre will be recognized as Aboriginal Businesswoman of the Year at the Toronto Aboriginal Business Association Entrepreneurs of the Year Awards. Invited guests will come from the Aboriginal and non-Aboriginal business communities as well as all levels of government. The event will be held at 35 Elm Street at 6:45pm.*

**Thursday March 22, 2007, Toronto, Ontario, Canada -- Local Aboriginal luminary Brenda MacIntyre will receive the Toronto Aboriginal Business Association's Businesswoman of the Year Award, along with fellow award recipients Brian Wright-McLeod, Businessman of the Year and Adam Garnet-Jones, Aboriginal Youth in Business.**

Brenda MacIntyre is one of three outstanding Aboriginal entrepreneurs to receive an award at the 5<sup>th</sup> Annual Toronto Business Association (TABA) Entrepreneurs of the Year Awards. Brenda will be honoured in recognition of her efforts in launching her business, *Get Butterflied* in May 2005. The Juno award winning recording artist and inspirational speaker is #7 in the Top 100 neo soul artists on MySpace.com and her latest studio CD *Spirit Connection* is due for release this April.

Recently, in conjunction with Ottawa's International Women's Day Celebrations, Brenda MacIntyre was on hand to sing at Minwaashin Lodge's CD Launch of *Our Songs Are Our Prayers*, on which she is lead singer of her well-known "Anduhyau Honour Song" plus a spoken word remix called "Our Home". Brenda received a traditional Aboriginal Blanket Honouring from Minwaashin Lodge for her commitment to helping women find their voices.

"It's been a journey. I've had to really look deep into myself and pull out every bit of courage just to survive at times," Brenda revealed. "I'm not just using my strengths. I have to draw on my hardships to make a real difference in people's lives." The proud single mother is a survivor of depression, poverty, abuse and the early death of both parents. Today the leading Aboriginal singer, drummer and self-esteem facilitator conducts ongoing leadership and personal development seminars such as *Sing Your Self Alive*, *7 Keys to Spirit Connection* and *Confidence Building through Aboriginal Tradition*.

This year's TABA awards recipients will receive their awards at Thirty-Five Elm Ristorante - 35 Elm Street (416-598-1766) in downtown Toronto presented Thursday, March 22, 2007. The award presentation will take place at 6:45 PM, with Master of Ceremonies Mr. Andre Morriseau.

The awards are a special project of the Aboriginal Business Resource Centre at Miziwe Biik Employment and Training. The Toronto Aboriginal Business Association is devoted to excellence and providing the business tools for Aboriginal entrepreneur's to achieve a better future. For more information contact Kenn Ross at 416.591.8727.

Brenda MacIntyre offers memorable performances and teachings to communities, business teams and groups across Canada. Her latest disc "Spirit Connection" will be launched in April 2007 and her next seminar is on March 31<sup>st</sup> at Four Winds in Toronto. For music, seminars and sponsorship opportunities, visit [www.BrendaMacIntyre.com](http://www.BrendaMacIntyre.com) or [www.MySpace.com/brendamacintyre](http://www.MySpace.com/brendamacintyre).

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